Peak Condition
Every year, some of our most popular library workshops are those on data visualization. But data visualization doesn’t belong to the information age. The desire to illustrate scientific data simply and elegantly goes far back—as far back as the beginning of the nineteenth century, when Alexander von Humboldt (1769 – 1859) invented the thematic map.

Today, Humboldt is nearly forgotten. But he was once the most famous scientist in the world. He was also one of the first popular science communicators. In 1802, Humboldt climbed Ecuador’s Mount Chimborazo, at the time believed to be the world’s tallest mountain, and in the process created one of the world’s first infographics. Depicting the mountain in cross-section, Humboldt showed plants distributed according to altitude, linking vegetation with latitude, temperature, and location—a radical idea that still shapes our understanding of ecosystems today. No one before Humboldt had presented such data visually.

This Humboldt map, reprinted in Francisco José de Caldas’s Semanario de la Nueva Granada (Paris, 1849), is one of several documents on exhibit in the Rubenstein Library’s Stone Family Gallery through February 2020 to celebrate the 250th anniversary of Humboldt’s birth.
Contents

6  Around the Libraries
12  Mark Their Words
    Celebrating our Research and Writing Prize Winners
14  Consumer Reports Archives
    Come to Duke
    Collection Chronicles Social, Cultural, and Historical Impact Over 80 Years
18  Duke University Libraries Annual Report
    2018–2019
20  Bringing the Best of West to East
    A Preview of the Lilly Library Renovation and Expansion
28  Duke University Libraries Donor List
    July 1, 2018–June 30, 2019
34  Endnote
    Let’s Leaf It at That

Fall-Winter 2019-20  volume 33, no. 1

On the cover: Rendering of the renovated and expanded Lilly Library, including a new entrance on the west side of the building. See p. 20 for more.
Current Exhibits

**Senses of Venice**
AUGUST 26 – JANUARY 31, 2020
Jerry and Bruce Chappell Family Gallery
This exhibition introduces the first accurate map of Venice, along with sensational narratives about the city, its noteworthy personalities, and its relevance within the Grand Tour. Venice was a stopping point on the tour, usually during Carnival, when tourists could attend lavish parties, witness public festivals and rituals, and participate in extravagant games and fairs—a magical moment in a city floating on water.

**Slow Burn: A Photodocument of Centralia, Pennsylvania**
NOVEMBER 2 – MARCH 1, 2020
Rubenstein Library Photography Gallery
In 1962, a coal mine erupted into flames beneath a small Pennsylvania town. The underground mine tunnels—once the source of the town’s prosperity—in turn fueled its demise. Award-winning photojournalist Renée Jacobs moved to Centralia’s impact zone in 1983. There she documented through black-and-white film, work prints, interviews, and news articles, “the confusion, uncertainty, and fighting spirit of Centralia’s residents” and their unsuccessful fight to resolve the intractable problems that began with the mine fire and culminated in the razing of the town by the federal government.
Photo-Texts: A Survey of the Rubenstein Library’s Photobook Collection

JULY 3 – DECEMBER 20, 2019
Mary Duke Biddle Room

For the last five years, the Rubenstein’s Archive of Documentary Arts has focused on building its collection of photobooks, which now includes over a thousand volumes. This survey of the Archive’s collection is a wide-ranging sampling of our holdings of photo-texts, books that give equal weight to photography and text, dating from 1844 to 2019.

Upcoming Exhibits

Seeing the Invisible: 50 Years of Macromolecular Visualization
FEBRUARY 7 – JULY 21, 2020
Chappell Family Gallery

While visualizing proteins over decades, the Richardson Lab at Duke University has built and shaped a scientific community aiming to understand the molecular building blocks of life and their associated medical applications. This exhibition explores the history of protein visualization by following the contributions of Duke biochemistry professors David and Jane Richardson, who have been intimately involved with the various advances over the last half-century.

Tobacco Land
JANUARY 10 - JUNE 20, 2020
Mary Duke Biddle Room

From the initial unpopularity of cigarettes in the 1870s, to the relentless work of advertisers that lured in new smokers in the 1940s, to the rise of public smoking bans across the country, this exhibit discusses the American public’s perception of cigarette smoking over the past 120 years. The National Cancer Institute estimates that by the 1950s, as many as 67 percent of young adult men smoked cigarettes. The history of cigarette advertising in the United States exemplifies the power of marketing. But as smoking rates spiked, so did illnesses associated with cigarettes, eventually causing the U.S. Surgeon General to issue its first “Report on Smoking and Health,” linking smoking to lung cancer. In the past sixty years, cigarette smoking rates in the U.S. have dropped to 14 percent. Still, cigarette smoking remains the leading cause of preventable disease and death in the United States.

View the Libraries’ exhibits online at library.duke.edu/exhibits
New Archival Expeditions Fellows Announced

Archival Expeditions is a program of the Rubenstein Library that pairs Duke graduate students with a faculty sponsor to design an undergraduate course module that incorporates primary source material from the Rubenstein’s collections. This year’s cohort consists of three graduate students. Kimberley Dimitriadis (English) will be working with Dr. Charlotte Sussman on the course “Doctors’ Stories.” She plans to use historical objects, manuscripts, and advertisements to help students understand how physical instruments support the fictions they’ve encountered in the classroom. Jonathan Hornrighaus (Religious Studies) will be working with Dr. Marc Brettler on the course “The Old Testament/Hebrew Bible.” His module aims to help students in the course understand the impact of the Hebrew language’s structure on how the Hebrew Bible has changed over time as a text and a material artifact. Joseph Mulligan (Romance Studies) will be working with Dr. José María Rodríguez García on the course “Introduction to Spanish Literature II.” This module will highlight the challenges of modernization that the government of the Second Spanish Republic addressed in 1931 with the creation of the Board of Pedagogical Missions.

Litter-ary Achievement

Thirty years ago, a group of Duke University Libraries staff adopted a stretch of Morreene Road near Duke’s campus and committed to picking up roadside rubbish a few times a year. They’ve been keeping up appearances ever since, one beer bottle and losing lottery ticket at a time. Recently, in recognition of thirty years of service, the North Carolina Department of Transportation Litter Management presented the library volunteers with a Distinguished Star Award. It’s yet another accolade our outstanding staff have picked up along the way.

Made You Laugh

Every October, we look for a parent of a Duke student who has an interesting job and invite them to share their experiences with other Duke moms and dads during Family Weekend. This year, we were proud to welcome author and humor columnist Dave Barry. From 1983 to 2004, Barry wrote a weekly humor column for The Miami Herald, which in 1988 won a Pulitzer Prize for Commentary. He is the author of more than thirty books, including such bestsellers as Lessons From Lucy, Dave Barry’s Complete Guide to Guys, Dave Barry Turns 40, Best State Ever, and Dave Barry Is Not Making This Up. Needless to say, he filled the room.

Barry and his wife, Michelle, live in Miami. They are the parents of Sophie, a second-year student at Duke, who introduced her dad at the event. No stranger to being on stage, Barry shared insights and anecdotes from a long career of making people laugh.

Fun fact: For many years, Dave Barry was also a guitarist with the literary rock band the Rock Bottom Remainders, whose other musicians included Stephen King, Amy Tan, Ridley Pearson, Mitch Albom, and Roy Blount, Jr.

Libraries Bring Home Gold for Making Our CASE

The Council for Advancement and Support of Education (CASE) is the largest professional association for people in the field of educational advancement, including alumni relations, communications, development, marketing, and advancement services. Every year, the CASE Circle of Excellence Awards recognize institutions whose talented staff members advanced their educational institution through innovation or creativity. We are proud to announce that the Duke University Libraries received a Gold Award in two different categories this year. The first award, in the Marketing and Advertising category, was for “One for the Books,” a marketing campaign aimed at increasing annual fund donations by reminding people that when they make an annual gift to Duke, they can designate it (or even part of it) for the Duke Libraries. (See our latest ad in the back of this publication.) The second award, in the Periodical Staff Writing category, recognized the quality of writing in this very magazine! Shucks, now we’re blushing.

Linear shelf feet of manuscripts and archives held by the Rubenstein Rare Book & Manuscript Library: 63,132

Time it would take you to run from one end of that to the other, assuming the average noncompetitive pace of 10 minutes per mile: 2 hours
An exhibit of highlights from the remarkable Lisa Unger Baskin collection, previously on display at Duke, is now on view at New York’s Grolier Club, the oldest bibliophilic society in America. The exhibit brings together many well-known monuments of women’s history and literature, as well as lesser-known works produced by female scholars, printers, publishers, scientists, artists, and political activists. Taken together, they comprise a mosaic of the ways women have been productive, creative, and socially engaged over the centuries.

In 2015, Baskin placed her collection with the Sallie Bingham Center for Women’s History and Culture, part of the David M. Rubenstein Rare Book & Manuscript Library at Duke University. Prior to its arrival at Duke, it had been the most significant collection on women’s history still in private hands.

The exhibition provides a first glimpse of the diversity and depth of the collection. This is the perfect chance to glimpse this amazing collection if you missed the opportunity to see it at Duke.
Hail to the Caretakers in Chief

It’s not every day you get the Librarian of Congress, Archivist of the United States, and Secretary of the Smithsonian Institution all in the same room. But that’s what we did at a recent meeting of our Library Advisory Board in Washington, D.C. In a special conversation at the National Archives, we convened the heads of some of our country’s leading cultural institutions, including Carla Hayden, David Ferriero, and Lonnie G. Bunch, III. The talk was moderated by noted philanthropist and Duke alumnus (and Rubenstein Library namesake) David M. Rubenstein T’70. As far as special sessions in our nation’s capital go, it’s one you actually don’t want to miss. Check out the video of their conversation on our YouTube channel: youtube.com/dukeunivlibraries.

Word for Word

Part of the role of a university press is to help authors identify the right publishing home for their work, even if that means “losing” the project to another press, Duke University Press Director Dean Smith told an audience of Duke faculty members, staff and students on November 8. Smith’s comments were part of a conversation that also featured Julia Reidhead, president of W. W. Norton & Company, which provided advice for both prospective authors and students considering careers in publishing. Reidhead and Smith outlined key distinctions between trade and academic presses, talked about diversity in publishing, and discussed different issues in the field. One issue in publishing that keeps Reidhead up at night is the consolidation of book distribution channels, which can make it difficult for readers to discover new books. On channels such as Amazon, sales algorithms determine which books customers see, she said. By contrast, independent bookstores hand-curate books and highlight personal favorites, helping readers find titles they might otherwise miss. Their conversation was moderated by Ed Balleisen, Duke’s Vice Provost for Interdisciplinary Studies.

Mellon Grant Continues Support of Triangle Scholarly Communications Institute

The Duke University Libraries have received a grant of $360,000 from The Andrew W. Mellon Foundation to continue support of the annual Triangle Scholarly Communication Institute (TriangleSCI).

The Scholarly Communication Institute began in 2003 as a Mellon-funded initiative at the University of Virginia. In 2014, it moved to the Research Triangle, where Duke has hosted over two hundred participants ever since. The grant covers the expenses for approximately thirty participants from around the world to convene in the Research Triangle region for four days each fall. There the goal is to brainstorm, organize, and jump-start ideas in an informal but highly productive environment.

“Publishing is a business, but it’s a business about words. If you’re a book person, reading and words are like glue. They give you a sense of shared purpose with other word people trying to reach readers and other idea people. I had to learn how to be in the business, and every year we have to reinvent the business.”

Julia Reidhead, President of W. W. Norton & Company

Pages printed by Duke students on library printers this year: 4,452,083

Weight, in tons, of all that paper: 22.3

Weight, in tons, of the entire 2019 Duke Football team: 12.4
We’ve all been there. You wanted to do something original for Halloween. But then you found yourself, an hour before the costume party, standing in front of the mirror with no idea what to wear. You looked around, grabbed the nearby pair of cat ears, and called it a night.

We might not have been able to save your costume this year, but next time we’ve got you covered! These ideas were inspired by the Rubenstein Library’s “Screamfest,” an annual Halloween-themed “eeks-ibit” of some of our most macabre and mystifying collections from deep in the vaults.

**FIVE ARCHIVALLY INSPIRED IDEAS FOR YOUR NEXT COSTUME PARTY**

*By Mikaela Johnson*

**MAGICIAN**
In French, the tarot card “Le Bateleur” translates to “slight of hand artist” or “stage magician.” To truly master the costume, carry a wand and point it to the sky, a traditional symbol of untapped potential.

**ELEPHANT MAN**
Find an elephant mask to nail this terrifying monster from the Monstrorum Historia (History of Monsters), Ulisse Aldrovandi’s 1642 encyclopedia of legendary creatures, unusual prodigies, and rare medical conditions among people.

**FLAYED MAN**
Slim Goodbody has nothing on this flayed man holding his own skin, attributed to Gaspar Becerra and published in Anatomia del corpo humano (1560). If you can pull this off, you’ll really make some skin crawl.

**MUMMY**
The proper wrapping techniques are chronicled in Thomas Pettigrew’s *History of Egyptian Mummies* (1834), which also unravels the funeral practices of other nations.

**CREepy BLUE DEVIL**
Showcase your school spirit by going as a Blue Devil. This straw and wax blue devil doll was purchased as a souvenir on campus back in 1938. Its “coffin” is really a preservation box meant to keep it safely stored in the stacks.

*Mikaela Johnson (T’20) is an English major and student worker in the Library Development and Communications department.*
Mark Their Words
Celebrating our Research and Writing Prize Winners

By Mikaela Johnson

Every year the Duke University Libraries run a series of essay contests recognizing the original research of Duke students and encouraging the use of library resources. These awards include the Lowell Aptman Prizes, for use of the general library collections and services; the Ole R. Holsti Prize, for excellence in the field of political science and public policy research; the Chester P. Middlesworth Award, for research using the primary sources and rare materials held in the David M. Rubenstein Rare Book & Manuscript Library; and the Rudolph William Rosati Creative Writing Award, for an outstanding work of creative writing. Winners of these awards receive cash prizes of $1,000 or $1,500 as well as recognition at a reception during Duke’s Family Weekend. This year we wanted to highlight a few of our winners and ask what they planned to do with their winnings.

Jessica Chen

Jessica Chen, a winner of the Lowell Aptman Prize, had a central research question, asking how different communities that face barriers from higher housing rates in the Lower East Side of New York intersect, and how one represents that intersection in art. As an art history major, Jessica was able to further her studies by visiting art galleries in New York that represent these communities. Her research confronting the history of ghettos in New York also allowed her to explore different fields of study—such as urban policy—while reading historical 1920s newspapers provided by the library. Her research resulted in her paper “Post-Modern Folk Chronicler.” Jessica says that she plans to use the prize money to “finally organize [her] life by buying an iPad and Apple pen for note-taking.”

Blaire Zhang

Blaire Zhang might not fit the profile of the typical student who wins the William Rosati Creative Writing Award. She’s a computer science major. Her paper, “Sapiens,” was actually the first creative writing assignment she ever had at Duke, and she managed to have it recognized as one of the top creative writing assignments out of all the undergraduates last semester. The intersection of Blaire’s abilities won’t stop with this award, however. She plans to use the prize money in order to create a digital visualization of her writing.

Mikaela Johnson (T’20) is an English major and student worker in the Library Development and Communications department.
Jack Bradford received the Lowell Aptman prize for his honors thesis, “Errand into the Water Closet: Scat and the Making of the American Modernist Novel.” Jack dug his nose into the portrayal of feces in six different novels from the 1920s-1930s. He explains that one can use scatology to view race, gender, and religion throughout these novels. “The modernist novel became the vehicle through which I synthesized an eclectic bibliographical dung heap into a systematic theoretical paradigm,” he quipped.

Valerie Muensterman’s name might sound familiar. This is now Valerie’s third time to be a recipient of our Rosati Award. Valerie, who studies English and Theater Studies, is a playwright. Last year, when she won for a collection of plays, she told us that she hoped the prize money would provide the opportunity to explore her passion. And that she did! But this time she used her skills to write “Did You Forget Your Name?” a screenplay about a stuttering female protagonist, borrowing from the experiences of her older sister. She uses the protagonist to bring forward her central theme: waiting. While accepting her award, she explained that just as she learned to wait through her sister’s speech, perhaps the slower speech of the protagonist can teach us that we must wait for the most critical moments in life.

Complete List of This Year’s Winners

Lowell Aptman Prize
Recognizing excellence in undergraduate research using sources from the Libraries’ general collections

- First/Second-Year: Veronica Niamba for “The Day Man Stood Still,” nominated by Gray Kidd
- Third/Fourth-Year: Jessica Chen for “Post-Modern Folk Chronicler,” nominated by Dr. Paul Jaskot
- Honors Thesis: Jack Bradford for “Errand into the Water Closet,” nominated by Dr. Tom Ferraro

Chester P. Middlesworth Award
Recognizing excellence of analysis, research, and writing in the use of primary sources and rare materials held by the David M. Rubenstein Rare Book & Manuscript Library

- Undergraduate: Sierra Lorenzini for “Fair Haired: Considering Blonde Women in Film and Advertising,” nominated by Dr. Kristine Stiles
- Graduate: Michael Freeman for “P. Duke Inv. 664R: A Fragmentary Alchemical Handbook,” nominated by Dr. Jennifer Knust

Ole R. Holsti Prize
Recognizing excellence in undergraduate research using primary sources for political science and public policy

- Amanda Sear for “To Smoke or to Vape? E-cigarette Regulation in the US, the UK, and Canada,” nominated by Dr. Ed Balleisen
- Yue Zhou for “Learning Languages in Cyberspace: A Case Study of World Languages Courses in State Virtual Public Schools,” nominated by Dr. Leslie Babinski

Rudolph William Rosati Creative Writing Award
Recognizing outstanding undergraduate creative writing

- Valerie Muensterman for “Did You Forget Your Name?”
- Caroline Waring for “The Roof”
- Blaire Zhang for “Sapiens”
Collection Chronicles Social, Cultural, and Historical Impact Over 80 Years

By Aaron Welborn
The David M. Rubenstein Rare Book & Manuscript Library at Duke University has acquired the archives of Consumer Reports (CR), the mission-driven nonprofit consumer organization, committed to creating a fair, safe, and transparent marketplace for consumers.

The massive collection—which spans some 2,800 linear feet and required two tractor trailers to transport to Durham from CR’s headquarters in Yonkers, New York—includes archival materials, books, photographs, and artifacts documenting the history of the organization from its founding during the Great Depression to its eventual prominence as a household name for safety, reliability, and informed decision-making.

As the collection reveals, that reputation was long and hard in the making. “Even many longtime Consumer Reports members would likely be surprised by the organization’s colorful and controversial history,” said Jacqueline Reid Wachholz, director of the Rubenstein Library’s Hartman Center for Sales, Advertising, and Marketing History, where the collection will formally reside.

It began in February 1936, when a group of journalists, academics, engineers, and labor leaders founded Consumers Union, a membership organization dedicated to scientifically testing common products and services, educating the public, and aiding consumers “in their struggle as workers, to get an honest wage.”

Three months after the organization formed, the first issue of *Consumers Union Reports* appeared, featuring articles on breakfast cereals, Alka-Seltzer, toilet soaps, stockings, milk, toothbrushes, lead in toys, and credit unions.
Consumer Reports is well-known for its flagship magazine and buying guides, but the collection also includes thousands of guides and pamphlets on special topics, as well as spin-off publications produced over the decades.

From a few thousand initial members, the magazine quickly grew to a circulation of 37,000 by the end of its first year, and 85,000 by 1939. Its rapid success was notable, given the opposition from the business community and the commercial press, which viewed the publication and the fledgling consumer movement it represented as a radical threat to corporate interests.

More than sixty newspapers and magazines, including the New York Times, refused to sell advertising to Consumers Union, on the basis that consumer product testing represented “an unfair and subversive attack upon legitimate advertising,” according to Norman Silber in his authoritative history of Consumers Union, Test and Protest (1983).

During the organization’s early days, it advocated on behalf of unionized workers who produced the kinds of products featured in its pages. “By reporting on labor conditions under which consumer products are produced,” wrote the magazine’s editors in the inaugural issue, “Consumers Union hopes to add what pressure it can to fight for higher wages and for unionization and the collective bargaining which are labor’s bulwark against declining standards of living.”

Such statements earned Consumers Union the ire of powerful corporate interests and politicians, who branded it as “anti-capitalist” and even communist. From 1944 to 1954, Consumers Union was actually blacklisted as a subversive organization by the House Un-American Activities Committee, a charge that was only lifted after years of legal protests. The organization’s leadership, including economist Colston Warne and engineer Arthur Kallet (both of whose papers are included in the collection), suffered similar character attacks for their outspoken support of product safety standards, government regulations, and other measures—largely uncontroversial today—that put consumer interests over corporate profits.

Eventually, the magazine’s editorial emphasis shifted towards more scientific testing and trusted consumer guidance. Its refusal to accept paid advertising, or free samples from manufacturers, bolstered the publication’s claim to independence, nonpartisanship, and credibility. The magazine’s member base continued to grow, especially during the prosperous postwar era, when consumer spending boosted the economy and a growing middle class was hungry for advice on what to buy.

In our current modern society, where trust in institutions and the marketplace have eroded, the legacy and mission of Consumer Reports have never been more relevant.
Today, Consumer Reports reviews approximately 2,500 products and services across more than one hundred categories, and it reaches tens of millions of people through print, digital, and broadcast media, which includes the network television series Consumer 101 on NBC and Taller del Consumidor on Telemundo.

In addition to its consumer research, product testing, and investigative journalism, Consumer Reports leads far-reaching policy and advocacy initiatives, working to secure pro-consumer policies in government and across industries. Over the course of its history, the organization has played an influential role in championing pro-consumer protections and rights in the automobile, food, healthcare, and financial services industries, as well as the creation of several government safety commissions.

In 1953, Consumer Reports was the first publication to warn consumers about the dangers of cigarettes. Its research and reporting eventually led the U.S. Surgeon General’s landmark report on smoking in 1964. The organization’s advocacy efforts were also instrumental in the U.S. government mandating seat belts in all automobiles (1968), stricter standards for child safety seats (1981), and a ban on the chemical Bisphenol-A (BPA) in baby bottles and sippy cups (2012). In 2010, Consumer Reports played a significant role in mobilizing congressional support for the creation of the Consumer Financial Protection Bureau, among other regulatory measures it has championed.

In its new home in Duke’s Rubenstein Library, the Consumer Reports archive complements existing collection strengths, including the Hartman Center—home to the largest collection of materials on the history of advertising and marketing in the U.S.—and the Economists’ Papers Archive, which holds the papers of more than sixty significant economists.

“In our current modern society, where trust in institutions and the marketplace have eroded, the legacy and mission of Consumer Reports have never been more relevant,” said Marta L. Tellado, President and CEO of Consumer Reports. “The rich social, cultural, and historical impact of CR is essential to share not because it belongs to the past, but because it is as urgent today as it has ever been—at a moment when the stakes could not be higher for consumers, and when we must fight even harder to keep the market honest.”

The collection has already attracted the interest of researchers and Duke faculty. “Through the acquisition of this remarkable archive,” noted Duke Vice Provost and historian Edward Balleisen, “we have further solidified the Rubenstein Library’s status as a pivotal repository for the study of modern American capitalism. For historians and other social scientists who wish to research or teach about economic life during the American century, the Consumer Reports collection will beckon as an essential source of evidence about technological change, consumer culture, business-state relations, the evolving dynamics of consumer protection, and non-governmental arbiters of quality and value.”

It will take approximately three to four years to catalog the archives, the majority of which will be open to researchers.

Aaron Welborn is the Director of Communications for the Duke University Libraries.
SNAPSHOT

Number of times this year someone viewed an online article, e-book, e-journal, or database we subscribe to:

23,735,668

Views we got in the time it took you to read that:

3

Find out more interesting facts and figures in the Duke University Libraries Annual Report.
The project has been in the works for years, dating back to a feasibility study in 2015. Since then, a team of library staff and architects have been meeting regularly with various stakeholders to review plans and gather feedback, including faculty based on East Campus, university administrators, and our three student advisory boards.

One unavoidable conclusion from those conversations was that, while Lilly is popular with many library users, it simply doesn’t have room to accommodate the first-year student population any longer.

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A Preview of the Lilly Library Renovation and Expansion

Lilly Library, the primary academic support space for first-year students at Duke, is scheduled to be renovated and expanded over the next two years. The renovation promises to transform one of the oldest and most architecturally significant buildings at Duke into a much-needed intellectual and social center of East Campus.
The building was last touched almost thirty years ago, in 1993, when a partial refresh upgraded computing facilities and increased the book stacks capacity. But overall, the stately Georgian edifice has remained remarkably well-preserved since it opened in 1927. And that’s part of the problem.

Lilly lacks most of the elements of a modern research library. Its outdated building systems and cramped, poorly lit study spaces do not serve researchers well. Many of the library services and spaces today’s students need to succeed are available in Perkins, Bostock, and Rubenstein Libraries on West Campus, but not on East.

The planned expansion will dramatically increase the building’s footprint. When complete, Lilly will be half again as big as it is now (65,670 gross square feet, up from the current 42,000). It will have significantly more seating and offer more collaborative study spaces and technology-equipped project rooms. The project will also update facility needs—including the heating and cooling systems, lighting, technology infrastructure, and furnishings—to meet today’s standards of safety, accessibility, usability, and service.

Updates will also extend to the elegant Thomas, Few, and Carpenter reading rooms. The charm and character of these beloved spaces will be preserved, but their finishes, furnishings, lighting, and technology infrastructure will be enhanced.

One of the most dramatic new features is the addition of a second entrance on the west side of the building. Enter the library from that side and you will find yourself in a café-like commons filled with natural light—just the kind of cozy gathering space currently lacking on East Campus.

To accomplish this vision, the Libraries are working with architectural firm Dewing Schmid Kearns. Construction is expected to begin in summer 2020, with the library reopening after 18 to 24 months. In the meantime, library staff are working to relocate materials, services, and personnel. Although the building will be closed, Lilly collection materials will continue be available to students and researchers throughout the project.

The total cost of the renovation and expansion is anticipated to be $47 million, which will largely be funded through philanthropy.

In the following pages, we want to share some of the exciting changes in store. We think—and we hope you’ll agree—that the design preserves the intimacy and charm that generations of Blue Devils have always loved about Lilly, while adding modern conveniences and spaces that will dramatically improve the student experience at Duke for generations to come.

Aaron Welborn is the Director of Communications for the Duke University Libraries.
Lilly has always sadly lacked a space for public events and programs. The renovated library will feature an assembly space on the main level, an easy-to-find venue for workshops, lectures, book talks, symposia, music performances, award ceremonies, and other library events.

New West Entrance and Commons
An added entrance on the west side of the building faces the bustling residential “backyard” of East Campus and connects the library with a main pedestrian throughway. Inside, a new café-like commons promises to become the crossroads for East Campus that the von der Heyden Pavilion is for West, a place where students and faculty can meet over coffee and snacks.

Duke’s First Library
The building now known as Lilly Library opened in 1927 as Duke University’s first library on East Campus while West Campus was being constructed. A Georgian building, its exterior was designed to be identical in size and appearance to the East Campus Union directly across the quad. For more than four decades, it served as the Woman’s College Library. It became the East Campus Library when the Woman’s College merged with Trinity College in 1972. In 1993 a partial renovation upgraded computing facilities and increased the book stacks capacity, and the building was renamed Lilly Library in recognition of a gift from Ruth Lilly, the famed philanthropist and great-grandchild of pharmaceutical magnate Eli Lilly. Since then, Lilly has served as the primary library for first-year students at Duke.
One of the busiest spots in Perkins Library on West Campus is the Thompson Writing Program’s Writing Studio, a dedicated space where students can meet with tutors and improve their writing skills. The same tutorial service is also available in Lilly Library, but it’s confined to a small table with two chairs on a hard-to-find landing in the stacks. The renovated Lilly will feature a greatly expanded Writing Studio near the main entrance, similar to the one at Perkins.

The first librarian of Duke’s Woman’s College Library, Lillian Baker Griggs, believed that a college library should promote “the love of books and libraries in the heart of the average student to such an extent that a library will be necessary to a contented life.” To that end she made the library an inviting place, starting with the popular Booklover’s Room (pictured above in the 1930s), a comfy spot for casual reading furnished like an elegant living room. The new Lilly Library will bring back the Booklover’s Room, featuring new and popular books in a warmly furnished and relaxed atmosphere.

One of the first changes you will notice walking into the renovated Lilly Library is that the big circulation desk and computer terminals in the main lobby are gone. In their place is a spacious, light-filled gallery, featuring artwork and inviting benches, with a second-story balcony connecting the building’s two wings.

Fans and devotees of Lilly Library will be happy to hear little is changing about the handsome Carpenter Reading Room. Ditto its mirror-image, the Few Reading Room, on the opposite side of the floor. These capacious and inspiring study spaces will appear much as they do today, with updated furnishings and finishes.
Learning at Duke can be demanding—even more so if you are a student with a learning or attention challenge. A new testing center, designed in collaboration with Duke’s Academic Resource Center, will offer a secure and convenient testing environment for undergraduate students registered with the Student Disability Access Office who have been granted testing accommodations.

Seminar/Screening Room

Lilly is home to Duke’s extensive film and video collection. Multidisciplinary and international in scope, the collection supports teaching and research on Duke’s campus across disciplines and departments. This seminar room will double as a screening room, with black-out curtains and projection equipment for screening films for classes and events.

Open Reading Room

A new open reading room will combine collaborative work space with traditional private study, surrounded by floor-to-ceiling windows and exposed brick, offering a more modern counterpart to the historic Thomas, Carpenter, and Few reading rooms. The room also features four new group studies.
More than 1,700 first-year Duke students (25 percent of the undergraduate population) make East Campus their home every year, and Lilly serves as their gateway to the full range of library collections and services.

But the library also serves another 600 students and faculty in the academic departments on or near East Campus, including History; Cultural Anthropology; Philosophy; African and African-American Studies; Art, Art History and Visual Studies; Literature; and Gender, Sexuality, and Feminist Studies. Lilly provides research and course support for the teaching and research faculty in these departments, as well as all of their students (graduate and undergraduate).

In addition to the extensive art, art history, and philosophy collections housed there, Lilly is also home to our popular film and video collection, with over 35,000 DVDs that are widely used by patrons across the university.
Multimedia viewing stations, equipped with a variety of players, will allow students and faculty to watch movies from Lilly’s extensive film and video collections. Players for legacy formats—including laser disc, U-matic, and even 16mm film—will also be available upon request.

Be Part of the Transformation

The renovation and expansion of Lilly Library would be impossible without the help of many generous library donors. Philanthropic support is the foundation on which Duke’s world-class library system is built. To make a gift in support of the renovation, or to name a space in the new Lilly Library, contact Tom Hadzor, Associate University Librarian for Development, at 919-660-5940, or t.hadzor@duke.edu.
Prayer/Meditation and Lactation Rooms

Several years ago, in response to student requests, we set aside a small room in Perkins Library for prayer and meditation, open to members of all faiths. Frequent and regular usage of the space convinced us to do the same at Lilly. The renovated library will also feature a reservable lactation room (one of only two on East Campus) to support women balancing their return to work or school with their needs as mothers of young children.

High-Density Mobile Shelving

Library collections grow larger every year, but library buildings do not. The majority of Lilly’s physical collections will be housed on the Lower Level in high-density mobile shelving (like those used in the Rubenstein Library, above). This not only allows us to store more books and materials in less space, but creates more study and work space throughout the building for library users.

Group Study Spaces

Unlike Perkins, Bostock, and Rubenstein Libraries on West Campus, Lilly Library currently has no collaborative group study spaces, and only one reservable room. The plans for the renovation include twelve new group studies, half of which are on the Lower Level.
Philanthropic support represents the foundation on which Duke’s world-class library system is built. It would be impossible to sustain the caliber of collections and services we provide without the help of many generous and loyal donors listed here. Thank you!
Every effort has been made to ensure the accuracy of this list. If you note any error or omission, please bring it to the attention of Duke University benefactors, parents, and friends who have included Duke University in their estate plans or have made some other type of planned gift to Duke.

Duke University Libraries Heritage Society Members
The Heritage Society of Duke University honors alumni, parents, and friends who have included Duke in their estate plans or have made some other type of planned gift to Duke.
Let’s Leaf It at That

For all Duke’s inspiring architecture, there may be fewer distinguishing features of the “university in a forest” than its trees. More than 15,000 of them line the walkways, green spaces, and quads across the university and health system, with countless more filling the 7,000 acres of Duke Forest. From a historical perspective, the trees of Duke have grown up with the university. Many have been around since the days of Trinity College, when the Gothic Wonderland was nothing but farms and forest. For the last twelve years, the Arbor Day Foundation has recognized Duke as a Tree Campus USA, for its promotion of healthy trees and conservation. The recognition highlights the university’s efforts to keep trees an essential part of its landscape and identity. Around 60 percent of the campus is forested, and university policy mandates that any tree requiring removal must be offset by a new one planted elsewhere on campus. So far, those American elms and Japanese maples behind Perkins and Bostock Libraries appear in fine fettle. If they ever do get the axe, we hope they come back as books.
ONE FOR THE BOOKS

When you designate part or all of your Annual Fund gift to support the Duke University Libraries, you encourage a love of learning that will stand the test of time.

Are you one for the books? library.duke.edu/annualfund
Limited Edition Chapbook Available

Allan Gurganus’s “A Fool for Christmas” first charmed audiences when he read it on NPR’s “All Things Considered” in 2004. Since then, his annual reading of the story at Durham’s Regular Bookshop has become a holiday tradition.

Now, together with Duke University Press and Horse & Buggy Press, the Duke University Libraries are pleased to bring the story out of our archives and into print for the first time in a limited edition with hand-printed letterpress covers.

Gurganus created eleven hand-drawn color illustrations for this special edition. In a new afterword for the story, he writes, “The seasonal reading of this tale always stirs discussion about the state of our imperiled nation: how can we live lives like his—making virtue a daily possibility?”

Copies of the limited edition are available at Triangle area bookshops, and through the Duke University Press website: dukeupress.edu.